GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

General Administration (I&PR) Department – Media Relations – Modification of A.P. Media Accreditation Rules issued in G.O.Ms.No.96,GA(I&PR) Department dt. 08.03.2006 –Amendments – Orders – Issued.

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GENERAL ADMINISTRATION (I&PR) DEPARTMENT

G.O.Ms.No.142 Dt.20.11.2019

Read the following:

1. G.O.Ms.No.176, GA(I&PR) Department , dt. 7.4.1999.
2. G.O.Ms.No.96, GA (I&PR) Dept., dt.08-03-2006.
3. From the Commissioner, I&PR, A.P., Vijayawada Lr.No.1980/MR/C2/2016,dt.6-8-2019.

**ORDER**:

In the reference 2nd read above, Government have issued orders in A.P. Media Accreditation Rules, 2005 to grant accreditations to the media representatives at State Head Quarters, Publishing centres and in the Districts of Andhra Pradesh.

2. In the reference 3nd read above, the Commissioner, I&PR, A.P., Vijayawada has stated that a Sub-Committee has been constituted to study the existing accreditation Rules and to recommended the new Rules to suit the present Media scenario. The Sub Committee has examined the G.O.Ms.No.96 and the conditions prevailing in print and electronic media regarding the issue of accreditations, since the Welfare schemes like Health cards, Comprehensive Insurance, Pensions etc., are linked with accreditations at State and District Level .The Sub-Committee also viewed on the selection, operation and execution part of the accreditation Committee members and journalists in G.O.Ms.No.96, GA (I&PR) Dept., dt.08-03-2006.

3. Government have convened a meeting with heads of recognised journalists unions and discussed about the suggestion and observations made by the Sub-Committee on modification of A.P. Media Accreditation Rules, 2005.

4. Based on the recommendation of the Sub-Committee and suggestions of the recognised journalists unions, the Commissioner, I&PR, A.P., Vijayawada has submitted the proposal for amendment to the G.O.Ms.No.96 GA (I&PR.II) Dept., dt.8.3.2006 duly supersession of the existing AP Media Accreditation rules 2005 issued in G.O.Ms.No.96 GA (I&PR.II) Dept., dt.8.3.2006 and issue of the AP Media Accreditation rules 2019 for consideration.

5. Government, after careful examination of the proposal of the Commissioner, Information & Public Relations, A.P., and in supersession of the existing A.P. Media Accreditation Rules, 2005 issued in G.O.Ms.No.96 GA (I&PR.II) Dept., dt.8.3.2006, hereby issues the Andhra Pradesh Media Accreditation Rules, 2019 as specified in the Annexure to this order.

6. These Rules shall come in to force with immediate effect.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**T. VIJAY KUMAR REDDY**
**EX-OFFICIO SPL. SECRETARY TO GOVT (I&PR)**

To
The Commissioner, I&PR, A.P., Vijayawada (w.e.)
All District Collectors in the State.
All Regional Joint Directors and Deputy Directors/Asst. Directors/ District Public Relations officers in the State through the Commissioner, I&PR, A.P., Vijayawada.
The Commissioner of Printing, Stationery and Store Purchases, A.P.,
Copy to :
P.S. to Prl. Secretary to Hon'ble CM
P.S. to Hon'ble Minister (I&PR)
P.S. to Chief Secretary
P.S. to Advisor (Communications)
P.S. to E.O. Spl. Secretary to Govt (I&PR)
SC/SF

//FORWARDED:: BY ORDER//

SECTION OFFICER

**ANNEXURE**

**(To G.O.Ms.No.142 GA(I&PR) Deptt., Dt.20.11.2019)**

**1. SHORT TITLE AND APPLICATION:-**

a) These Rules may be called the Andhra Pradesh State Media Accreditation Rules 2019.

b) These rules shall apply to grant of accreditation to the Media Representatives and Desk Journalists at the State Head Quarters, Publishing Centers and in the Districts of Andhra Pradesh.

**2. DEFINITIONS: In these rules unless the context otherwise requires:** -

a) "ACCREDITATION" means the recognition of a Media representative by the Government for the purpose of access to all sources of official information in the Government.

b) ACCREDITATED MEDIA REPRESENTATIVE" means the Media Representative who has been granted accreditation in accordance with these rules.

c) "BIG DAILY/PERIODICAL" means Newspaper or Periodical having a circulation of above 75,000 copies per day/ per issue or as decided by the registrar of Newspapers of India from time to time.

d) "BUREAU CHIEF" means the Head of the Bureau of Newspaper or News Agency or Satellite/Cable Channel with news content.

e) "COLLECTOR" means the Collector of the District concerned.

f) "COMMISSIONER" means the Commissioner or Special Commissioner or the Director.

g) "COMMITTEE" means the State or the District Media Accreditation Committee.

h) "DEPARTMENT" means the Information and Public Relations Department.

i) "DD/AD" means the Deputy Director/Assistant Director concerned who is head of the department in the district.

j) Editor means the person who is declared as Editor of Newspaper/periodical as declared in RNI Certificate.

k) "ELECTRONIC MEDIA CHIEF" means the Head of Satellite Channel with news content and declared Head of the News Division of the Satellite News Channel.

l) "Head of Cable Network News division means" one who heads the news division of Cable Channel as defined in the Cable Television Network Regulations Act 1995.

m) "GOVERNMENT" means the Government of Andhra Pradesh.

n) "MEDIUM DAILY/PERIODICAL" means Newspaper or Periodical having circulation between 25,001 to 75,000 copies per day/per issue or as decided by the Registrar of Newspapers of India from time to time.

o) "Official Media Unit" means:

(i) The news unit of Doordarshan, All India Radio, Press Information Bureau, News Reel Unit and periodical of Government of India.

ii) The Publicity Cell Media Relations Section, Photo Section, Video Unit, News recording unit, Periodical unit of the Information and Public Relations Department.

iii) The News Unit of the Andhra Pradesh State Film, Television and Theatre Development Corporation.

p) “News Agency means” the News Agency or Feature Agency or News Photo/video Agency dealing with News or News Photo/video of Public Interest.

q) “NEWS MEDIA” means the newspaper or periodical of Agency or Media Unit.

i) “MEDIA REPRESENTATIVE” means the Press Representative, Government Media Representative, Private Satellite channel/cable channel with news content representative.

(ii) “PRESS REPRESENTATIVE” means the Editor, Bureau Chief, Desk Journalist, Correspondent, Reporter, Photographer, Cartoonist, Sports correspondent, Cultural and film correspondent representing any Newspaper, periodical, News Agency, feature Agency, News Photo /video agency.

iii) “GOVERNMENT MEDIA REPRESENTATIVE “means the representative of the Media Units of the Government of India, Government of Andhra Pradesh and Andhra Pradesh State Film, Television and Theatre Development Corporation.

iv) “Satellite Channel and Cable Net Work Representative” means News Editor, Asst. Editor, the Input Editor, Output Editor, Copy Editor, News Coordinator, Bureau Chief, News Producer/Sub-Editor, News Reader, Content Producer, Voice Over, Desk Journalist, Correspondent /Reporter, Video Cameraman, Video Editor, Graphic Designer representing from any Satellite/Cable net work.

r) “NEWS PAPER” means a daily news paper containing news of public interest.

s) “NOTICE” means seven days notice in advance to the members of the accreditation Committee prior to the date of meeting. In case of emergency 48 hours prior intimation to the date of meeting.

t) “PERIODICAL” means weekly or fortnightly or monthly containing news of public interest other than caste based and religion based.

u) “Electronic Media unit means the satellite news channels and cable network media units managed by Private organizations other than government media units.

i) “SATELLITE NEWS CHANNEL” means a news and current affairs TV channel broadcast through Satellite in India and approved/permitted by the Ministry of I&B, Government of India and having at least 50% of news content.

ii) “CABLE NEWS CHANNEL” means a Cable Television Net work registered under Cable Television networks (Regulations) Act 1995 having at least 3 news bulletins of 30 minutes each every day.

v) “QUORUM” means a minimum of 2/3 members of the total Accreditation Committee.

w) “SMALL DAILY/PERIODICAL” means the Newspaper or Periodical having a circulation up to 25,000 copies per day/per issue or as defined by the Registrar of Newspapers of India from time to time.

x) “STATE HEADQURTERS” means the area which comes under Capital Region Development Authority (CRDA) till the capital forms.

y) “WORKING JOURNALIST” means any journalist as defined in the Working Journalists (Conditions of Service and Miscellaneous Provisions) Act, 1955 as amended from time to time.

**3. TERM AND COMPOSITION OF THE COMMITTEE:**

1. (a) There shall be State Media Accreditation Committee and District Media Accreditation Committee.

(b) The term of the said committees is two years from the date of appointment. However the Committee shall continue to function till a new committee is constituted. The Committee shall meet once in three months or as and when necessary for issue and replacements of Accreditations.

(c) In case of resignation or death of a member, the vacancy shall be filled with an alternative member, by obtaining nomination from the respective body or by getting nomination from the nominating authority, as the case may be.

2. **The State Media Accreditation Committee** shall consists the following members.

| | | |
|---|---|---|
| a) | The Commissioner, Information and Public Relations Dept. | Chairman |
| b) | The representative of recognized print Journalist Unions operating in the State of Andhra Pradesh.(one representative from each) | Not exceeding Five (5) members |
| c) | The representative of Small and Medium Daily News Papers Association of A.P (Regd. No.3297/95) | (1) One member |
| d) | Two Representatives of Big and Medium daily News papers published from the State and Two Representative from Electronic Media of which one must be a video journalist (to be nominated by Govt. and (2) two members preferably shall be Women). | (4) Four Members |
| e) | The Representative of the Electronic Media journalists Association, A.P (Regd.No.H-62) | (1) One member |
| f) | The Representative of the Andhra Pradesh Photo journalists Association (Regd.No.H-31/2002) | (1) One member |
| g) | The Representative of Medical & Health Dept. not below the rank of Asst. Director | (1) One member |
| h) | The Representative of Labour Dept., not below the rank of Asst. Commissioner of Labour | (1) One member |
| i) | The Representative of Housing Dept., not below the rank of Project Director | (1) One member |
| J) | The Chief Public Relations Officer of South Central Railway or his nominee | (1) One member |
| k) | The Managing Director of the APSRTC or his nominee not below the rank of General Manager | (1) One member |
| l) | The Director/Addl. Director, I&PR Dept (if the Director/Addl. Director post is vacant, the officer who heads the media relations not below the rank of Joint Director) | Member- Convener |
| m) | Chairman, SMAC may appoint One member as Ex-Officio member based on the need and importance. | One Ex-Officio Member |

3. **The District Media Accreditation Committee** shall consist of the following members:

| | | |
|---|---|---|
| a) | The District Collector | Chairman |
| b) | The Representative of District unit of AP Recognized print Journalist Unions (one representative from each) | Not exceeding 5(five) members |
| c) | The Representative of Small and Medium Daily News Papers Association of A.P Regd No.3297/95 | (1) One member |
| d) | One representative from Big daily News papers, One representative from Electronic Media and One representative from Video Journalist (to be nominated by the District Collector and (1) one Member preferably shall be Woman) | (3) Three Members |
| e) | The Representative of the Electronic Media journalists Association, A.P (Regd. No. H-62) | (1) One member |
| f) | The Representative of the Andhra Pradesh Photo journalists Association (Regd. No. H-31/2002) | (1) One member |
| g) | The Representative from Medical & Health Dept. not below the rank of DMHO | (1) One member |
| h) | The Representative from Labour Dept., not below the rank of Asst. Commissioner. | (1) One member |
| i) | The Representative from Housing Dept., not below the rank of Project Director | (1) One member |
| j) | The Public Relations Officer of South Central Railway. | (1) One member |
| k) | The Regional Manager, APSRTC or his nominee not below the rank of Depot Manager | (1) One member |
| l) | The Deputy Director/ Assistant Director, I&PR Dept | Member- Convener |
| m) | The Chairman, DMAC may appoint one member as Ex-Officio Member based on the need and importance. | One Ex-Officio Member |

4. **Terms and composition of SMAC and DMAC:**

i. The Journalists Unions must be registered with Labour Department under Trade Unions Act, and they should furnish Annual Returns of their Unions for the preceding 2 financial years at the time of submitting applications for inclusion of their nominee in SMAC/DMAC along with Labour Department Registration Certificate.

ii. Journalists unions with the standing of 2 years from the date of registration of their Union with the Labour Department are only eligible to apply for inclusion in SMAC/DMAC.

iii. To get the entitlement of nomination in SMAC, the Unions shall have more than 200 members registered with Labour Department and the approved list of Journalists certified by the Labour Department shall be produced. Likewise for DMAC the registered Journalist union shall have to produce certified copy of membership of more than 50 members in each district for getting their representation.

iv. In the selection process for representation of the recognized registered Journalists Unions in SMAC and DMAC shall be considered based on comparison of the quantum of membership among the unions.

v. The suggested nominee of a recognized Journalists Union shall represent the corresponding clan (Print/Electronic Media) of nomination in that particular media.

vi. The name of the Journalist proposed by the unions as member of SMAC/DMAC must be a registered member of that Union.

**4. SCOPE AND PERIOD OF ACCREDITATION**:

a) Accreditation may be given in accordance with the rules to the media representatives at the State Headquarters and in the Districts as recommended from time to time by the Committee. The Editor of daily newspapers and periodicals should apply for accord of accreditation at the place of Publication Centre only. The members of the State Media Accreditation Committee/District Media Accreditation Committee shall also be given accreditation at State/District level, if the member is not accredited at State /District Headquarters.

b) Accreditation is personal and not transferable.

c) Accreditation shall not confer any official or any special status for media representatives.

d) Accreditation shall be issued to a media representative to pursue the profession of journalism and not for any other purposes.

e) An accredited media representative shall not use the words "Accreditated to the Government of Andhra Pradesh" on visiting cards, letter heads or on any other form, any other literature. Any Violation of these rules which is brought to the notice of the Government (I&PR Dept.,) will be viewed seriously. His/Her Accreditation shall be cancelled without any notice and the individual will be barred from granting Accreditation for a period of two years.

f) When an accredited media representative ceases to represent the media organization on whose behalf he/she is accredited or when the newspaper or periodical of News agency or Media Unit ceases to function, the fact shall be brought to the notice of the Commissioner/Collector in Writing within ( fifteen) 15 days by both the representatives and the Editor/Bureau Chief/ Head of the Satellite Channel & Cable network and the accreditation card shall be returned to the Commissioner or the Dist. Collector. If the representative fails to surrender the accreditation card within three months from the date of he/she ceases to represent the organization, he/she shall not be extended the accreditation facility for a period of Five years, even if he/she shall represent any other organization**.** If any accredited Media representative ceases to represent the media organization and fails to surrender the card the organization also should be made accountable and the Media organization should not be issued another card applied in place of the unsurrendered card, even if the organization is eligible otherwise.

g) The period of accreditation for the Media Representatives at the State and District headquarters shall be for two years.

h) Officers authorized by the Commissioner or the Collector shall be permitted to cross check the circulation and other details of the Newspaper/Periodical/News Agencies/Satellite channel/Cable Networks organizations periodically.

i) The Members of the Committee shall also be permitted to make surprise and random checks with the prior permission from Chairman of SMAC/DMAC to verify the circulation figures of daily newspapers and periodicals in support of GST filed by them.

j) The total number of circulation in the entire State is taken as criteria for entitlement of Accreditations to Dailies.

**5. ELIGIBILITY CRITERIA FOR NEWSPAPERS:**

The following factors are to be taken into consideration for issue of accreditation in respect of Newspapers.

(a) A daily newspaper having a minimum circulation of 2,000 copies is eligible for accreditation to its representatives.

(b) The minimum sizes of the daily newspapers or periodicals for accreditation eligibility shall be as mentioned in the Schedule A.

(c) The contents of the newspapers shall include news emanating from the Government and its departments on social, political, economic, developments and other matters of public interest and public importance. The newspaper should contain 50% news out of the total print area, such as articles, reports, editorial, current news but not fiction.

(d) A daily newspaper shall be published not less than (Six) 6 days in a week.

(e) A daily Newspaper is entitled for one accreditation to its Editor or to the correspondent recommended by the Editor from the date of obtaining RNI certificate initially. The additional accreditations shall be considered only after completion of six months period from the date of obtaining RNI certificate.

(f) No daily Newspaper shall be extended accreditation facility without Registrar of Newspapers of India registration number.

(g) The Daily Newspapers shall submit Audit Bureau of Circulation or Registrar of Newspapers of India Certificate in support of the circulation claimed and the Chartered Accountant Certificate shall not be accepted as proof of circulation. However, the Committee may consider the submission of the Chartered Accountant Certificate along with GST Returns as a proof of circulation.

(h) A daily news paper with less than 75,000 copies of circulation per day the accreditation eligibility to its representative where more than 100 copies are sold, at that particular place other than state Head quarters the publisher's certificate of printed and sold copies shall be enclosed. The entitlement of number of accreditations at State and District Headquarters for big, medium and small dailies shall be governed by the criteria mentioned in Schedules B, C & D respectively.

(i) Daily Newspaper including District Editions shall supply one copy of daily from the date of commencement to the office of the Commissioner, (M.R. Section) / District Public Relations Officer /Asst. Public Relations Officer (MR) depending upon its place of publication and obtain acknowledgment. "Regularity of medium and small daily news papers shall be verified before and after issue of accreditations. The accreditation extended to those papers which are not regular shall be cancelled by the committee. Accreditation cannot be extended to those for the subsequent year.

## 6. ELIGIBILITY CRETIRIA FOR PERIODICALS:

The following factors are to be taken into consideration in respect of periodicals:

(a) A periodical having a minimum of 5,000 copies is eligible for issue of Accreditation to its Editor or its representative in the Districts.

(b) A Periodical having a circulation of more than 10,000 copies is eligible for issue of accreditations at State headquarter if it is a publication centre.

(c) No periodical shall be extended accreditation facility without RNI registration.

(d) Periodical shall submit ABC or RNI Certificate, in support of the circulation claimed and the Chartered Accountant Certificate shall not be accepted as proof of circulation. However the Committee may consider the Chartered Accountant Certificate along with GST Returns as proof of circulation.

(e) The contents of the periodicals shall include news emanating from the Governments and its Departments and 50% of articles should be on current, social, political, economic and other matters of public interest.

(f) A Weekly shall publish not less than (forty five) 45 issues, a fortnightly not less than 22 issues and a monthly not less than (eleven) 11 issues in a year.

(g) The sizes of the periodicals for eligibility to accreditation are mentioned in the Schedule-A.

(h) The Minimum standing of the periodical shall be six months.

(i) The big, medium and small magazines are eligible for accreditation subject to fulfilment of other prescribed conditions. The number of accreditations eligible to such magazines are shown in Schedule E.

(j) Regularity of periodicals shall be verified before and after issue of accreditation. If the periodical found to be default of the previous year, accreditations shall not be considered for the corresponding year.

## 7. ELIGIBILITY CRITERIA FOR NEWS AGENCIES:

The following factors are to be taken into consideration for issue of accreditation in respect of news agencies or local news agencies and feature agencies, both at State and District Level.

(a) The news agency shall be registered under Shops and Establishments Act Companies Act at the time of commencement and its standing should be more than five years at State level and three years at Districts.

(b) The news agency should have a minimum staff of 5 (five) including two correspondents / Photographers.

(c) The minimum gross annual income of the agency should be Rs.5,00,000 from the Journalistic activity.

(d) The Agency should have minimum six paying subscribers from among accreditated newspapers and media units.

(e) The agency shall have Computer with internet facility or telephone or fax facilities and messenger service to supply news or photographs to its subscribers.

(f) News agency shall submit the Annual Income Certificate by the Chartered Accountant along with IT returns and GST Returns of two preceding financial years prior to date of application for fresh or renewal of accreditations.

(g) The agencies shall submit the press clippings of items published in different news papers empanelled by I&PR Department once in 3 months. There shall be more than 2 items per day or average 60 items per month for each accreditation issued. News Agencies shall submit 3 months press clippings prior to the date of application for fresh or renewal of accreditations.

(h) The nature of service of news agency shall be responsible, impartial and non-communal in nature.

(i) To give uniform representation both to the Newspaper and News Agencies of the respective papers, the Chairman of the Committee is authorized to fix the maximum number of representatives in respect of Newspapers and its related Agencies not exceeding 20 having a circulation of 3 lakhs and above.

(j) The entitlement for News Agencies is detailed in Schedule F.

**8. ELIGIBILITY CRITERIA FOR PHOTO NEWS AGENCIES:**

(a) The Photo News Agency shall have a minimum standing of **5 (Five**) years at the State level and **3 (three)** years at the district level, and shall be registered under the Shops and Establishments Act, from the date of inception.

(b) The minimum gross annual income of the News Photo Agency shall be Rs.3,00,000 (Rupees Three Lakhs) per annum from the accredited newspapers and media units. The Agency shall submit the Annual Income Certificate issued by the Chartered Accountant along with GST and IT returns of two preceding financial years prior to date of application.

(c) The Agency shall have minimum six paying subscribers from among accredited newspapers and media units.

(d) The news photo agency shall submit the photo clippings of Photographs published in different news papers empanelled by I&PR Department for a period of 3 months prior to date of application for accreditation or renewal. There shall be 2 Photographs per day or average of 50 photographs per month for each accreditation received.

(e) The entitlement under this category is detailed in Schedule G.

(f) The electronic media news agency shall have minimum 5 years of standing at State level and 3 years of standing at District level and shall be registered under shops and establishment Act from the date of inception. The minimum gross annual income of agency shall be 10 lakh per annum. The agency shall submit annual income certificate issued by Chartered Accountant showing the particulars of studio along with IT& GST returns. The agency shall submit 3 months Video news clippings prior to date of application which telecast with courtesy logo from empanelled news channels of I&PR. There shall be 2 video clippings per day or average of 50 Video clippings per month for each accreditation received. The entitlement under this category is defined in schedule G.

**9. ELIGIBILITY CRITERIA FOR SATELLITE CHANNEL/CABLE NETWORK WITH NEWS CONTENT:**

The Satellite Channels must be approved/permitted by Ministry of I&B Govt. of India, and the Cable Channels must be registered under the Cable Television Networks Regulation Act 1995.

(a) The Electronic Media having a minimum standing of one year is eligible for accord of accreditation.

(b) The nature of telecast shall be responsible, impartial non-communal and shall uphold the social and cultural fabric of the country.

(c) The entitlement of accreditations as detailed in the Schedule-H.

(d) "The SMAC/ DMAC may consider providing accreditation facilities to Satellite News Channels, Satellite Channels with news content and Cable Network running cable channels with news content where studio setup is established. The news telecast per day shall be 3 ½ hours for Satellite channels and 1 ½ hours for Cable Channels."

**10. ELIGIBILITY CRITERIA FOR PRESS REPRESENTATIVES:**

The press representative as defined in working Journalist Act i.e. the Editor, Bureau chief, Desk journalists, correspondent, Reporter, Photographer and cartoonist representing any news paper or periodical or news agency shall fulfil the prescribed conditions for issue of accreditations.

(a) His/ Her full time avocation shall be profession of journalism. He/She shall be a staff correspondent or reporter or Editor-cum-Correspondent or Editor or Staff Photographer or Staff Correspondent-cum-Photographer or staff cartoonist in any newspaper or news agency for issue of accreditation.

(b) The State Media Accreditation Committee shall issue accreditation at State Hqs. and CRDA area to the Media Representative who fulfils the norms prescribed in these rules.

(c) His/ Her residence shall be State Headquarters for issue of accreditation at State level.

(d) The Dist. Media Accreditation Committee shall give accreditation at the District/constituency/Mandal level to the bonafide Media Representatives who fulfil the norms stipulated in these rules.

(e) His/ Her residence shall be the publishing centre or District/constituency or Mandal Headquarters for which accreditation is sought.

(f) Accreditations to correspondents at Mandal level shall also be given on the basis of producing press clippings from the Newspaper in which he/she is working. The number of press clippings shall not be less than ten per month for three months prior to his/her application. In bonafide cases with sufficient proof of his/her contribution issue of accreditation shall be considered without insisting upon application from the Editor.

(g) He/ She shall not be an employee of any other organisation including Government Department, public sector undertakings and local bodies etc.

(h) He/ She shall have spent not less than five, three and two consecutive years in the profession of journalism for accreditation at State Headquarters, District Headquarters and at constituency/Mandal level respectively. The proof of experience shall be the identity card issued by the management.

(i) The correspondents and Desk Journalists for the State and District level must be having qualification of a Degree from a recognized University **or** must possess accreditations for the last Three (3) consecutive years **or** furnishing an authorisation letter from the management of the Media House that he/she is employee (proof shall be submitted).

(j) The correspondents and Desk journalists at Constituency and Mandal level must be Intermediate passed **or** having 2 consecutive years of accreditation **or** furnishing an authorisation letter from the management of the Media House that he/she is employee (Proof shall be submitted).

**11. ELIGIBILITY CRITERIA FOR FREELANCE CORRESPONDENT/ PHOTOGRAPHER/ CARTNOONIST:**

(a) A freelance correspondent/photographer/cartoonist who has experience of minimum 10 years in a newspaper or news agency or photo news agency or Government Media or Electronic Media units may be considered for issue of accreditation on his/her application if his/her principal avocation continuous to be Journalism.

(b) A freelance correspondent shall submit 12 articles published with by line in big medium dailies/magazines in the year preceding to the date of application.

(c) Freelance photographers/Cartoonists shall submit 12 photo/cartoon clippings published in different daily newspapers/periodicals for a period of six (6) months prior to the date of application for accreditation/renewal along with a certificate to the effect of publication from the respective organisation.

(d) The veteran Journalists can be issued accreditation as freelancer on application to those who have completed sixty (60) years of age and having 20 years of experience in the field of journalism without insisting on any other formalities (proof to be enclosed). In exceptional cases the Commissioner, I&PR can extend accreditation to the veteran Journalists.

(e) Retired officers of the I&PR Dept., closely associated with media during their tenure of service and pursuing the activity of Journalism can be considered for issue of accreditation on application.

(f) A freelance Correspondent/Videographer/Animator who has experience of minimum 10 years in Satellite/Agency or Govt. Media shall submit 12 Video Clippings Telecast in different News Channels for a period of 06 months prior to the date of application for accreditation/renewal along with a certificate to the effect of telecast from the respective organisation.

**12. ELIGIBILITY CRITERIA FOR GOVERNMENT MEDIA REPRESENTATIVES:**

He/she shall have minimum one year experience in the media units of Government of India/State Government.

**13. ELIGIBILITY CRITERIA FOR ELECTRONIC MEDIA REPRESENTATIVES:**

a) The correspondent shall have spent not less than Five (5) consecutive years of service in the profession of Journalism for accreditation at the State Hqs. or Three (3) years in the District/constituency level.

b) The Video Cameraman shall have a minimum of Two (2) years service in the profession for accreditation at State/District/consistency level.

c) His/her residence shall be State or Dist./constituency Headquarters for issue of accreditation at State or District Headquarters/ constituency Headquarters as the case may be.

d) The cable channel representatives shall submit CDs of news telecast preceding one month at the time of applying for accreditation.

**14. PROCEDURE FOR ACCREDITATION**:

(a) The Editor of Newspaper or Chief of the News Bureau/Head of the Govt. Media/CEO/Input Editor of Electronic Media/Freelancer shall apply to the Commissioner for issue of accreditation for the media representatives at State Head Quarters and to the Collector in the District in the prescribed proforma.

(b) All the applications for accreditation shall be placed before the Committee and accreditation will be granted on the recommendations of the Committee.

(c) If the Committee for any reasons duly recorded in its minutes, decides not to grant accreditation to an applicant, the fact of such decision shall be communicated to the organization or freelancer concerned.

(d) Accreditation given to one representative at a single place either at State/District level where he/she is working.

(e) The Commissioner at State headquarters and the Collector in the District may issue temporary accreditation to the Media representatives for a maximum period of three months to avoid inconvenience to the Journalists and also to cover for specific events.

**15. ACCREDITATION TO GOVERNMENT MEDIA REPRESENTATIVES**:

The following categories may be considered for issue accreditations to Media units namely:-

**1. GOVERNMENT OF INDIA**:

(a) The News Editor/Correspondent/Cameraman of News unit of Doordarshan.
(b) The News Editor/Correspondents of the News Unit of All India Radio.
(c) The Representatives of the Press Information Bureau
(d) The News Reel Officer of Films Division
(e) The Representatives of the periodicals of the Government of India.

**2. STATE GOVERNMENT(I&PR)DEPARTMENT**

a) The Representatives of the Press Bureau and Media Relations Section, and persons associated with Media activities of I&PR Department in State/District.
b) The Photographers working in the Photo Section
c) The Video cameraman working in the Video Unit at State/District
d) The Operators working the News Recording Unit
e) The Representatives of the State Government periodicals.
(f) The officially designated PRO appointed by State Government, working in Minister's/ Secretary's peshies.

**3. A.P.STATE FILM, TELEVISION AND THEATRE DEVELOPMENT CORPORATION:**

a) Appointed by Government Representatives of the News unit.
b) The Video cameraman working in the News Unit.

**16. WITHDRAWAL OF ACCREDITATION:**

The Committee/Commissioner/Collector may suspend/withdraw the accreditation issued to any media representative under the following circumstances namely.

(a) If an accreditated representative is engaged in non-Journalistic activities or conducts himself/herself in an unprofessional or undignified manner or uses his professional offices for unprofessional or unethical purpose and misuse of accreditation cards proved with Criminal Case.

(b) If an accreditated representative is found to have given false information fully about himself/herself or about his/her organization and if the Committee after given reasonable opportunity is satisfied that the charges are true.

(c) If the organization ceases to function or ceases to fulfil the conditions of eligibility.

(d) If the representative ceases to work in the organization.

(e) If the Editor or Bureau Chief or Head of the Media Unit or Electronic Media wants for cancellation of accreditation to their representatives.

(f) If the Newspaper/Periodical/News Agency do not give accurate and authentic circulation figures, gross annual income and other data as prescribed in these rules.

**17. APPEAL:** The aggrieved applicant or organisation shall be entitled to make an appeal for reconsideration to the Commissioner for district level accreditation and to the Secretary Information and Public Relations for State Level Accreditation.

**18. REVIEW:**

(a) There shall be a review of the list of accreditations finalised by the SMAC/DMAC at the end of two years.

(b) For purpose of such a review, information regarding circulation, gross revenue and eligibility criteria as prescribed in these rules are to be furnished by the organisation/freelancers.

(c) The Commissioner/Collector may communicate the decision of SMAC/DMAC to the concerned organisations/freelancers whenever necessary.

**19.** Notwithstanding anything contained in these rules, Government shall be free to take any action warranted by circumstances in the matter relating to accreditations and the Commissioner, I&PR can issue accreditations depending upon the exigencies.

## SCHEDULE-A

PRESCRIBED SIZES OF DAILES/PERIODICALS FOR ACCREDITATION ELIGIBILITY

I. The Dailies/Periodicals shall contain 50% of news out of the total print area such as Editorials, Articles, Reports and Current news and not fiction.

II. Sizes:

a DAILIES: 4 Demy pages or 8 pages Tabloid.
b WEEKLIES: 48 Pages of ¼ demy or 12 pages demy.
c FORTNIGHTS: 64 Pages of ¼ demy or 16pages demy
d MONTHLIES: 80 Pages of ¼ demy or 20 pages demy
ANNUAL: As the magazines come out once in a year no Accreditation facility provided.

## SCHEDULE-B

I. ENTITLEMENT OF ACCREDITATION FOR EMPANELLED BIG DAILIES (CIRCULATION ABOVE 6.00 LAKHS)

| Sl No. | Description of the Newspaper Size | State Level | | | | District Level | | At Mandal Level |
|---|---|---|---|---|---|---|---|---|
| | | General | Sports | Cultural & film | Cartoonist | At Dist. Head Qrts | At Publishing Centre | |
| 01 | 16-20 demy pages +20-24 tabloid( with Sunday magazine) | 25C+ 30D+ 4 P | 2 C.+ 1P | 2C + 2P | 1 | 3c+ 1 P+ 1 Cul+ 1 Sp | 14c+ 16 D+ 3 P | 1C |
| 02 | 12 -14 Demy pages 16-18 Tabloid with (Sunday magazine) | 20C+ 25D+ 3P | 1C+ 1P | 1C+ 1P | 1 | 2C+ 1P + 1Cul + 1 Sp | 12 C+ 13 D+ 2 P + | 1C |
| 03 | 8-10 Demy pages 10-14 Tabloid with (Sunday magazine) | 15C+ 20D+ 2 P | 1C+ 1P | 1C+ 1P | NIL | 1C+ 1P | 10 C+ 11 D+ 1P | 1C |
| 04 | National & other Daily News papers Published outside AP | 3C + 1P | Nil | Nil | Nil | 1C+ 1P | Nil | Nil |

* Abbreviations: C= Correspondent D=Desk Journalist, P=Photographer, Cul=Culture, Sp=Sports

II. ENTITLEMENT OF ACCREDITATION FOR EMPANELLED BIG DAILIES (CIRCULATION FROM 3,00,001 TO 6.00 LAKHS)

| Sl No. | Description of the Newspaper Size | State Level | | | | District Level | | At Mandal Level |
|---|---|---|---|---|---|---|---|---|
| | | General | Sports | Cultural & film | Cartoonist | At Dist. Head Qrts | At Publishing Centre | |
| 01 | 16-20 demy pages +20-24 tabloid( with Sunday magazine) | 22C+ 28D+ 4 P | 1 C.+ 1P | 1C + 1p | 1 | 3 c+ 1 P+ 1 Cul+ 1 Sp | 14 c+ 15 D+ 3 P | 1C |
| 02 | 12 -14 Demy pages 16-18 Tabloid with (Sunday magazine) | 18C+ 24D+ 3P | 1C+ 1P | 1C+ 1P | 1 | 2C+ 1P + 1Cul + 1 Sp | 10 C+ 13 D+ 2 P + | 1C |
| 03 | 8-10 Demy pages 10-14 Tabloid with (Sunday magazine) | 14C+ 18D+ 2 P | 1C+ 1P | 1C+ 1P | NIL | 1C+ 1P | 9 C+ 11 D+ 1P | 1C |
| 04 | National & other Daily News papers Published outside AP | 2C + 1P | Nil | Nil | Nil | 1C+ 1P | Nil | Nil |

* Abbreviations: C= Correspondent D=Desk Journalist, P=Photographer, Cul=Culture, Sp=Sports

## III. ENTITLEMENT OF ACCREDITATION FOR EMPANELLED BIG DAILIES (CIRCULATION FROM 75,001 TO 3.00 LAKHS )

| Sl No. | Description of the Newspaper Size | State Level | | | | District Level | | At Mandal Level |
|---|---|---|---|---|---|---|---|---|
| | | General | Sports | Cultura & film | Carto onist | At Dist. Head Qrts | At Publishing Centre | |
| 01 | 16-20 demy pages +20-24 tabloid( with Sunday magazine) | 20C+ 27D+ 4 P | 1 C.+ 1P | 1C + 1p | 1 | 2 c+ 1 P+ 1 Cul+ 1 Sp | 13 c+ 15 D+ 3 P | 1C |
| 02 | 12 -14 Demy pages 16-18 Tabloid with (Sunday magazine) | 16C+ 22D+ 3P | 1C+ 1P | 1C+ 1P | 1 | 2C+ 1P + 1Cul + 1 Sp | 9 C+ 12 D+ 2 P + | 1C |
| 03 | 8-10 Demy pages 10-14 Tabloid with (Sunday magazine) | 13C+ 16D+ 2 P | NIL | NIL | NIL | 1C+ 1P | 8 C+ 10 D+ 1P | 1C |
| 04 | 8 Pages demy | 5 C + 6 D+ 1P | NIL | NIL | NIL | 1 C | 3 C + 3 D + 1 P | One at constituency level where more than 100 copies sold |
| 05 | National & other Daily News papers Published outside AP | 2C + 1P | NIL | NIL | Nil | 1C+ 1P | Nil | Nil |

* Abbreviations: C= Correspondent D=Desk Journalist, P=Photographer, Cul=Culture, Sp=Sports

## SCHEDULE-C
## ENTITLEMENT OF ACCREDITATION FOR EMPANELLED MEDIUM DAILIES (CIRCULATION FROM 25001 TO 75000)

| S.NO. | Category | At State HQ | At District HQ where more than 300 copies are sold | Publishing centre other than SHQ | At Mandal level where more than 100 copies are sold |
|---|---|---|---|---|---|
| 01 | 12 -14 Demy pages 16-18 Tabloid with (Sunday magazine) | 10 C+02 P+12 D | 1 C+1 P | 6 C+2 P+08 D | 1 C |
| 02 | 08-10 Demy pages 16-18 Tabloid with (Sunday magazine) | 07 C+2 P+ 8 D | 1 C + 1P | 5 C+1 P +06 D | 1 C |
| 03 | 08 Demy pages | 05 C+04D+01P | 1 C | 3 C + 03D+1 P | 1 C at constituency level more than 100 copies sold |
| 04 | National Daily News papers Published outside AP | 1C + 1P | 1 C | | |

* Abbreviations: C= Correspondent D=Desk Journalist, P=Photographer,

**SCHEDULE-D**

**ENTITLEMENT OF ACCREDITATION FOR EMPANELLED SMALL DAILY NEWSPAPERS 2,001 TO 25,000 COPIES PER DAY**

| S.No. | Category | Publication centre at State HQ | Publication centres other than State HQ | At District HQ where more than 300 copies sold | At constancy level where more than 100 copies sold |
|---|---|---|---|---|---|
| 01 | 8-10 demy pages and above | 3 C +1 P + 4D | 2C + 01 Ph + 02 D | 1 C | 1 C in the district of publication only |
| 02 | 4-6 demy pages | 1 C + 1P + 1 D | 1 Cr + 01 D | Nil | -NIL |
| 03 | National daily news papers published outside AP | 1 C | NIL | NIL | NIL |

* * Abbreviations: C= Correspondent D=Desk Journalist, P=Photographer

**SCHEDULE-E**

**ENTITLEMENT OF ACCREDITATIONS FOR PERIODICALS**

| **Category** | Weekly/Fortnightly/Monthly | |
|---|---|---|
| | Publication centre at State Headquarters. | Publication Centre other than State Hqs. |
| Circulation between 5000-10000 copies per issue | NIL | 1 Editor / Correspondent+1D |
| Circulation between 10001-25000. | 1 Editor +1 C +1 D | 1 Editor +IC+1D |
| Circulation between 25001 to 75000 | 1 Editor +1 C +1 D+1Ph | 1 Editor +IC+1D |
| Circulation above 75000 | 1 Editor +2 C +1 D+1P | 1 Editor +1D+1C+1P |

* Abbreviations: C= Correspondent D=Desk Journalist, P=Photographer

**SCHEDULE - F**

**ENTITLEMENT OF ACCREDITATIONS FOR EMPANELLED NEWS AGENCIES AT STATE LEVEL AND DISTRICT LEVEL.**

| S.No. | Category At State Level | Entitlement of Cards | Category At District. Level with By-line/Date Line. | Entitlement of Cards. |
|---|---|---|---|---|
| 01 | Whose annual income is more than Rs.20lakhs and upto 30 lakhs | 07 C+01 P | Whose annual income is Rs.10lakhs and Above with 400 News items per month | 4C |
| 02 | Whose annual income is more than Rs.30.00 lakhs upto 50 lakhs. | 09 C+02 P. | Whose annual income is Rs.8lakhs and Above with 300 News items per month | 3 C |
| 03 | Whose annual income is more than Rs.50 lakhs to One Crore | 11 C+02 P | Whose annual income is Rs.05lakhs and Above with 180 News items per month | 2C |

## SCHEDULE - G

**ENTITLEMENT OF ACCREDITATION FOR EMPANELLED PHOTO/ VIDEO NEWS AGENCIES AT STATE LEVEL AND DISTRICT LEVEL.**

**I. FOR PHOTO NEWS AGENCY:**

| S.No. | Category At State Level | Entitlement of Cards | Category At District. Level | Entitlement of Cards. |
|---|---|---|---|---|
| 01 | Whose annual income is from Rs.3lakhs to 5 lakhs | 04 Photographers | Whose annual income is from Rs.3 lakhs to 4 lakhs | 2 photographers |
| 02 | Whose annual income is more than Rs.5 lakhs | 05 Photographers. | Whose annual income is more than Rs.4 lakhs | 3 photographers |

**II. FOR VIDEO NEWS AGENCY:**

| S.No. | Category At State Level | Entitlement of Cards | Category At District. Level | Entitlement of Cards. |
|---|---|---|---|---|
| 01 | Whose annual income is from Rs.12 lakhs to 15 lakhs | 04 Videographers | Whose annual income upto Rs.10 lakhs | 03 Videographers |
| 02 | Whose annual income is more than Rs.15 lakhs | 05 Videographers | Whose annual income is more than Rs.10 lakhs | 4 vedio graphers |

## SCHEDULE-H

I. ENTITLEMENT OF ACCREDITATION FOR EMPANELLED SATELLITE NEWS CHANNELS

| S.No. | Category | State Level | | | | District Level | Assm. Constituency Level |
|---|---|---|---|---|---|---|---|
| | | General | Sports | Cultural & films | Cartoonist | | |
| 01 | Satellite 24 Hrs Telugu News Channels in AP | 12 C.+<br>35 D+<br>12 V | 1 C+<br>1 V | 1 C | -- | 2 C+<br>2 V | 1 C cum V |
| 02 | Satellite Channel with News Content for 1 Hr. | 06 C+<br>10 D+<br>06 V | -- | --<br>-- | -- | 2 C+<br>2 V | -- |
| 03 | National Channels (English&Hindi) | 01 C+<br>01 V | Nil | Nil | Nil | Nil | Nil |

III. ENTITLEMENT OF ACCREDITATION FOR CABLE NEWS CHANNELS AT THE PLACE OF OPERATION.

| S.No. | Category | State Level | District Level | Municipal Corpn. | Municipalities | Other than Muncip. |
|---|---|---|---|---|---|---|
| | | General | General | | | |
| 01 | Cable Channels with running cable Net Work with news content for not less than 1 ½ Hrs. per day. | 08 C+ 08 VG+ 03 D (where studio setup exists) | 3C + 3 V + 2 D (where studio setup exists) | 2 C + 2 V + 2 D (where studio setup exists) | 1 C +1 V + 1D (where studio setup exists) | 1 C + 1V +1D (where studio setup exists) |

* Abbreviations: C= Correspondent D=Desk Journalist, V= Videographer

**Note : Web channels are not entitled for accreditations**

## SCHEDULE –I

The following documents are to be submitted by the journalists/organisations/news agencies along with individual application in the prescribed form through Online.

**By Applicant**:

1. Recommendation letter from the organization concerned.
2. Educational qualification certificate of the Journalist.
3. Latest ID card issued by the organization.
4. Experience certificate of the Journalist issued by the organization.
5. One month CD telecast in the Cable Net Work Channel preceding the date of application (For Cable Net Work Channel).
6. Press clippings in respect of Mandal correspondents, news agencies and Freelancers as mentioned in the G.O.
7. Age and experience proof for freelance and veteran Journalists.
8. Self declaration by the Journalist about criminal cases.
9. (3) pass port size photographs of the applicant.

**By Organization**:

1. RNI Registration Certificate for daily/periodical.
2. ABC/ RNI/ CA Certificate of circulation for daily/periodical.
3. Photo copy of PAN card and preceding 2 years GST returns of the Organization (for daily/periodical/agencies).
4. Latest copy of Annual returns submitted to RNI (for dailies and periodicals)
5. Publisher's certificate of printed and sold copies (for dailies and periodicals).
6. Information and broadcasting license (for satellite Channels).
7. Latest copy of annual return submitted to I & B Ministry of satellite Channels (for satellite Channels).
8. Certificate of registration under cable television net work regulation act 1995 (for Cable channels).
9. Registration certificate under Shops and Establishments Act (for news agencies).

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